Welcome to *The Voice*, where you'll find important information on Mass-ALA events, member news, industry updates, & more. If you would like to contribute any news to the next Voice, please e-mail us here.

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**PRESIDENT & CEO’S UPDATE - Brian Doherty, CAE**

Regional Connections and Residence Visits in 2020

Even as social media continues to grow and meetings increasingly happen electronically, the appreciation that many of us have for in-person face-to-face meetings endures and actually takes on greater meaning. We connect most memorably in-person, and assisted living thrives by helping older adults live happy and healthy lives and reducing social isolation. I am excited to share some of our plans for how we will be engaged in your regions and at your residences in the new year. In my spring newsletter article I asked what form of networking you would like to participate in. After careful consideration we have decided to have five Mass-ALA Regional Connections meetings in 2020, spanning from western Massachusetts to
the South Shore and suburban locations north, south, and west of Boston. Another personalized form of outreach we will be doing in 2020 is having more visits to tour member assisted living residences with state representatives and senators who represent those residents.

READ THE REST OF THE UPDATE HERE

2019 Events Recap

Thank you to everyone who attended our trainings this year. We appreciate your attendance and hope you came away from each of our trainings having learned valuable information that can be applied to your daily work.

Nurses Training

The 2019 Nurses Training offered a panel discussion on the ins and outs of incident reporting; understanding the different health care legal documents; and most importantly how you can take better care of yourself and find work life balance.

Regulations Training

At this year’s Regulations Training we were once again honored to have EOEA staff there to present answers to your questions and provide a regulatory update. There was a panel discussion by Executive Directors on adapting to the new EOEA forms and procedures, as well as a legal update, and a presentation about OSHA.

Conference & Tradeshow

The theme of this year’s annual conference and trade show, “From Challenge to Opportunity, Igniting Change in Assisted Living,” is representative of Mass-ALA’s mission and we recognize that the assisted living industry is changing and that we will be at the forefront of these changes. The annual conference also featured an address by the new
Secretary of Elder Affairs, Dr. Elizabeth Chen, PhD, MBA, MPH.

Dementia Training

This year, we held our first Dementia Training in 3-years, Dementia with Dignity. This training was well attended, and the speakers focused on various approaches to understanding and offering the highest level of care for those with complex memory conditions. The training was a success and we have already scheduled the 2020 date!

WEBINAR January 16, 2020
Sepsis Awareness: Train-the-Trainer

According to the CDC, each year at least 1.7 million adults in the US get sepsis and over 250,000 die from it. It is also a leading cause for hospital readmissions. Because about 80% of sepsis cases originate outside of the hospital, increased awareness and early identification and treatment are key to improving sepsis outcomes and saving lives.

Healthcentric Advisors
Advancing Healthcare Quality | Empowering People

REGISTER HERE

NURSES TRAINING Courtyard Marriott, Marlborough - 4/15
These volunteer, regional connection meetings will provide a forum to share ideas, discuss concerns, hear updates from Mass-ALA, and discover possible solutions to problems in collaboration with your peers.

Full Events Calendar

**MASS-ALA – ASSISTED LIVING REGIONAL CONNECTIONS**

New administrators and managers in assisted living: Get six hours of hands-on training in regulations and policies while networking with colleagues at Mass-ALA’s Boot Camp.

**BOOT CAMP**
1.21.2020
Wingate Residences at Needham
*BORN CEUS AVAILABLE*

Intensive training. Impressive results.

Click Here For All Scheduled Boot Camp Dates

**MEMBER SPOTLIGHT**

**FEATURED COMMUNITY**

LOOMIS VILLAGE
The Loomis Communities has been the leader in senior living for over 100 years in the Pioneer Valley of Western Massachusetts.

**FEATURED BUSINESS PARTNER**

PARTNERS PHARMACY
Partners Pharmacy has become a leading New England specialty pharmacy.
Massachusetts. The Gardenside Assisted Living Neighborhood at Loomis Village continues that tradition by offering exceptional services in a supportive environment. Gardenside residents enjoy full access to all community amenities including the fitness center, personal training, the 4 season heated pool, lectures, workshops, plays, musical entertainment, gardening and the opportunity to audit classes at one of the many nearby colleges and universities. Consider Loomis Village Assisted Living as a lifestyle choice for enhanced independence and engaged living. Learn More

MEMBERSHIP NEWS

To hear all our exciting membership news, check out the update below written by Martha Chamberlin, Membership Manager

“I heard a bird sing
In the darkness of December,
A magical thing,
And sweet to remember:
We are nearer to Spring
Than we were in September.”

– Oliver Herford

I rarely repeat a photo or quote in my membership news but this
one is such a favorite of mine that I had to share it again. It always makes me think of three important women to me, my grandmother, my mother and my 96-year old aunt who recently moved into an assisted living community. I have always had such admiration for the care, respect and kindness all of you, who work in this industry, have for your residents. Seeing it on a personal basis has truly been an eye-opener. My wonderful power-house aunt always lived life to its fullest and continues to do so. She is very happy with her new home and friends. Thank you ALL.

**It is Membership Dues Time!**

We will be emailing and sending out the 2020 Mass-ALA membership dues in the next week. Please keep an eye out for this information. Please reach out to me, if you have any questions.

[Click Here To Read All Our Exciting Membership News](#)

**WELCOME TO ALL OF OUR NEW MEMBERS!**

**New Assisted Living Community Member**

*Click below to learn more.*

MerriVista Community

**New Business Partners**

*Click on each below to learn more.*

- Burgess Pest Management
- CCI, LLC Cerretto-Carangelo Commercial Interior Design
- SafetyNet Tracking Systems

Martha Chamblerin
Membership Manager
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**EDUCATION NEWS**

Read the latest education news below from

Laurie Cashman, Director of Education

In the last edition of The Voice, I shared the results of the Needs Assessment survey that was conducted throughout the summer. To re-cap, it was distributed to a select group of education leaders in assisted living. The goal was to explore new initiatives that will enhance our current educational offerings and expand upon them in order to assist and support you and your colleagues in your service to your residents and staff.

The results were quite revealing and have been utilized as a
springboard for the development of Mass-ALA educational programs for the foreseeable future as well as for the longer term. Workforce Development/Employee Retention/Leadership is the topic that emerged as the highest priority and the one that has the highest degree of urgency in terms of education and training for Mass-ALA members.

READ THE FULL UPDATE HERE

Laurie Cashman
Director of Education
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781.622.5999 x103

Thank you to our 2019 Sponsors! 2020 Sponsorship opportunities will be available in January.

NEWS YOU CAN USE

- Battling Loneliness to Improve Health for Older Adults
- New class allows students to develop Alzheimer's-fighting drug
- Older Veterans Show How Fitness Intensity Boosts Health

*MEMBERS-ONLY BENEFIT*

Do you know about our HelpLine? Do you have clinical or regulatory questions, contact us, WE
THANK YOU to our 2019 Sponsors!